GROUPE FIGARO

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Groupe Figaro and OpenAI announce partnership to bring Le Figaro's journalism to ChatGPT

The collaboration will make Le Figaro's journalism discoverable in ChatGPT using summaries and excerpts, including links to underlying stories.

Groupe Figaro and OpenAI today announced a strategic partnership to help more people discover and engage with Le Figaro's journalism.

The partnership covers current reporting and archive content from Le Figaro and associated publications, spanning news, business, culture and lifestyle. These articles will be discoverable using summaries and excerpts, including links to underlying stories.

Marc Feuillée, Chief Executive Officer at Groupe Figaro, said: *"This partnership reflects Groupe Figaro's ambition to build meaningful relationships with a leader in artificial intelligence research and deployment. Combining Groupe Figaro's editorial heritage and trusted brands supported by a team of more than 600 journalists who provide a reliable source of information with OpenAI's technological expertise and global reach will bring new opportunities for innovation and create long-term value for our readers."*

Varun Shetty, Vice President of Media Partnerships at OpenAI, said: "*Le Figaro's reporting helps readers make sense of the stories shaping France and the wider world, and we want AI to help more people discover that work. This partnership reflects our commitment to working with publishers to support quality journalism and connect it with new audiences.*"

Le Figaro will retain full editorial independence and control over its journalism. The partnership builds on OpenAI's work with news organisations around the world to improve the discovery of reliable information, create responsible applications of AI for publishers, and develop new ways for audiences to engage with original reporting.

Le Figaro also plans to introduce ChatGPT Enterprise across various teams to support their day-to-day work. It will explore additional uses of OpenAI technology in its workflows and reader services, guided by its AI charter and editorial standards.

ABOUT GROUPE FIGARO

Groupe Figaro is a leading French media group, bringing together renowned publications, digital platforms, and media brands covering daily news, economy, culture, and lifestyle as well as business content. For more information, please visit groupefigaro.com.

ABOUT OPENAI

OpenAI is an AI research and deployment company dedicated to ensuring that general-purpose artificial intelligence benefits all of humanity. For more information, please visit openai.com.

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Media Contacts

Groupe Figaro : louise.henry@lesroismages.fr 33 (0)6 84 34 55 35

OpenAI : openai@eurosagency.eu